mester

CAVALIER CIGARETTES

PRESENTS

MY FRIEND IRMA - SHOW #34

STUDIO C

MAY 19, 1953 TAPE:

MAY 26, 1953 AIR:

CAST

IRMA.....MARIE WILSON JANE.....CATHY LEWIS O'REILLY.....GLORIA GORDON WANDERKIN....KENNY DELMAR AL.....SID TOMACK CLYDE.....ALAN REED VIOLET.....SANDRA GOULD SCARLETT.....ELVIA ALLMAN LOREILEI......HAZEL SHERMET

MAN.....STANLEY A DAMS

WOMAN HAZEL SHERMET (DBLE)

PRODUCER:

CY HOWARD

LUD GLUSKIN AND HIS ORCHESTRA

DIRECTOR:

PARKE LEVY

REHEARSALS:

WRITERS:

STANLEY ADAMS

CAST: 5:30 - 8:00

PARKE LEVY

TAPE: 8:00 - 8:30

KENNY MCMANUS ASSISTANT:

STUDIO C

SOUND:

JACK DICK

ENGINEER:

JIMMY MURPHY

ANNCR:

BOB LEMOND

JOHN JACOBS.

1	1ST ANNOR:	CAVALIER Cigarettes
2	2ND ANNCR:	CAVALIER Cigarettes
3	1ST ANNCR:	America's great new King-size Cigarettes
4	2ND ANNCR:	Bring you - MY FRIEND IRMA
5	1ST ANNCR:	Created by Cy Howard, transcribed from Hollywood, and
6		starring Marie Wilson as Irma and Cathy Lewis as Jane.
7		(APPLAUSE)

JANE THEME

MUSIC:

1	JANE:	Ever hear the expression, "Into each life a little
2		rain must fall"? Well, my name is Jane Stacy, and
3		I live with Irma Peterson, The Niagara Falls of my
4		life! Honestly, the things this girl comes up with
5		is enough to make the Good Humor man go on a crying
6		jag. Take the other day; I was reading the National
7		Geographic Magazine, and I said to Irma, "Listen to
8		this. A scientific nautical expedition has just 55
9		discovered an ocean canyon off the coast of Guam that
10		is 38,000 feet deep." And Irms said.
11	IRMA:	WELL I'LL HAVE TO KEEP THAT IN MIND. I DON'T LIKE
12		TO SWIM WHERE IT'S TOO FAR OVER MY HEAD.
13		

(COMMERCIAL)

1	1ST ANNCR:	Friends, there may not be much poetry, but there's a
2	•	lot of truth in this little jingle. Listen:
3	2ND ANNOR:	Cavaliers milder? How do you know?
4	1ST ANNCR:	Eight out of ten who tried 'em say so!
5	2ND ANNCR:	Yesamong thousands of smokers who compared
6		king-size Cavaliers with the cigarettes they'd been
7		smoking, eight out of ten interviewed said Cavaliers
8		are milder! If you want mildness and flavor in your
9		cigarette, try king-size Cavaliers! /:39

1	MUSIC:	THEME
2	JANE:	Irma.
3	IRMA:	YES.
4	JANE:	Where's that rug I brought home yesterday for the
5		hallway?
6	IRMA:	I THREW IT OUT.
7	JANE:	You threw it out?? Why?
8	IRMA:	JANE, NO MATTER HOW TOUGH THINGS EVER GET WITH US,
9		WE'RE NEVER GOING TO KEEP STOLEN MERCHANDISE.
10	JANE:	Well, this is what I get for telling her it was a hooked
11		rug. Now, look, Irma
12	SOUND:	PHONE RINGS
13	IRMA:	A'LL GET IT.
14	SOUND:	RECEIVER UP
15	IRMA:	(INTO PHONE) HELLOYES, THIS IS IRMA PETERSONWHO'S
16		CALLING?THE NEW YORK SECRETARIAL CLUBWHAT?YOU'RE
17		SENDING OVER A GROUP OF MEMBERS TO SEE ME? WELL, OF ALL
18		THE NERVEGOODBYE!
19	SOUND:	RECEIVER DOWN.

1	JANE:	Irma, why did you hang up like that?
2	IRMA:	HOW DO YOU LIKE THAT DARNED CLUB OF MINE? JUST BECAUSE
3		I'M BEHIND ONE MONTH IN MY DUES, THEY'RE SENDING A
4		DELEGATION TO SEE ME. WELL, I WON'T LET THEM IN.
5	JANE:	Temper, Irma, temperremember what I said. When you
6		feel yourself getting angry, count to ten.
7	IRMA:	OH, THAT'S NO GOOD. I NEVER KNOW WHAT COMES AFTER
8		SEVEN AND THAT MAKES ME ANGRIER. CAN YOU IMAGINE, MY
9		OWN CLUB OF WHICH I HAVE BEEN A MEMBER FOR THREE YEARS
10		THROUGH SNOW AND RAIN AND HEAT AND GLOOM OF NIGHT, I 3 00
11		ALLOWED NOTHING TO STOP ME FROM THE SWIFT COMPLETION OF
12		MY APPOINTED ROUNDS.
13	JANE:	Oh, the mail is going to be late tonight. Irma, are you 457
14		sure they said they were coming over to collect the
15		dues?
16	IRMA:	NO, BUT THAT'S JUST THEIR SNEAKY WAY OF DOING THINGS. 3:15
17		OH, IT BURNS ME UP. DO YOU KNOW, JANE, I NEVER MISSED A
18		MEETING?

1	JANE:	Not one meeting?
2	IRMA:	WEIL, ONLY THAT ONE TIME WHEN I HELPED THAT POOR SAILOR.
3	JANE:	Sailor?
4	IRMA:	YES. HE STOPPED ME ON THE WAY TO THE MEETING AND ASKED
5		ME TO HELP HIM. YOU SEE IN ORDER TO GET SHORE LEAVE HE
6		TOLD THEM THAT HE HAD TO VISIT HIS MOTHER, AND I HAD TO
7		KISS HIM EMERYTIME A NAVAL OFFICER PASSEDI THOUGHT
8		THAT PARADE WOULD NEVER END.
9	JANE:	I seethen he's the one who always sends you a card on
10	A Company of the Comp	Mother's Day.
11	IRMA:	THE AND NOT ONLY THAT JANE, THE THINGS I HAVE DONE FOR
12		THAT CLUBWEARING MY FINGERS TO THE BONES KNITTING
13		Woolen socks for members whose husbands were overseas_3:30
14		AND NOT ORDINARY SOCKS, GOOD SOCKSYOU KNOW, GARGOYIES.
15	JANE:	Argyles. And Irma, I saw those socks you knitted, maybe
16		that's why the girls are angry with you. Each one had

1	IRMA:	WELL JANE, A SOLDIER HAS TO HAVE A PLACE TO CARRY HIS
2		MONEY. AND HOW ABOUT THE CHARITY WORK I'VE DONE FOR
3		THEM. LAST THANKSGIVING WHEN THEY WANTED TO GIVE
4		TURKEYS AWAY TO POOR FAMILIES I DONATED TWEIVE.
5	JANE:	Irma, handing out a dozen eggs to club members and
6		asking them to sit on them until they hatch is not my
7		idea of a donation.
8	IRMA:	LOOK JANE, I'VE NEVER LET THEM DOWN. I'VE SOLD CHANCES.
9		WHY LAST MONTH, I PAID TWO DOLLARS FOR A RAFFLE TICKET
10		FOR A TRIP TO THE CORONATION. DID I HESITATE? NO. 41
11		I'M ALWAYS DOING THINGS FOR THAT CLUBEVERYTIME THEY
12		NEED ME, I'M THE JOHNNY THAT PUTS THEM ON THE SPOT.
13	JANE:	Well maybe they just feel that members should pay their
14		dues promptly.
15	IRMA:	WELL, I PAID MY DUES FOR THE LAST TIME. WHEN THOSE
16		GIRLS GET HERE, I'M GOING TO HAND THEM MY LETTER OF
17		RESIGNATION. JANE, WILL YOU WRITE IT FOR ME.
18	JANE:	Oh no.
19	IRMA:	I'LL DICTATE PLEASE JANE.

1	JANE:	Oh Irma, I think you'reoh well, if you insist. Make
5		it short.
3	IRMA:	(DICTATING) TO THE NEW YORK SECRETARIAL CLUBDEAR
4		GIRLS, NO, CROSS IT OUT, IT'S TOO FRIENDLY.
5	JANE:	All right, it's crossed.
6	IRMA:	MAKE IT "GENTLEMEN".
7	JANE:	Gentlemen?
8	IRMA:	NO, THAT ISN'T RIGHT EITHERTHERE WAS NEVER A LADY
9		THE RE WHO EVER GOT UP AND GAVE ME LER SEAT LIKE A
10		GENTLEMAN. JUST MAKE IT "FOR WHOM THE BELLS TOLL".
11	JANE:	What??
12	IRMA:	SAYI, IRMA PETERSON
13	JAKE:	If you say, "Being of sound mind"I'll eat this pencil.
14	IRMA:	PLEADE, VARIA, THE CONTROLS. I, IRMA PETERSON, DO
15		HEREBY OFFER MY TENDER RESIGNATION FROM THE
16	JANE:	No Irma <u>I tender my resignation</u> . 5//5-
17	IRMA:	GOOD FOR YOU, JANE. WE'LL BOTH QUIT.
18	JANE:	Irma, I didn't say oh, never mind.

PLEASE CONTINUE JANE.

19 IRMA:

1 JANE:	The pencil keeps cringing but I'll try Go ahead. 5:30
2 IRMA:	THE REASONS I AM RESIGNING FROM THE CLUB ARE: NUMBER
3	one, i've always been suspicious of our treasurer
4	EVERY TIME WE PAY DUES SHE BUYS A NEW HAT. NUMBER TWO.
5	WHEN WE HAD THE PIE BAKING CONTEST, NOT ONLY DIDN'T I
6	GET A PRIZE, BUT THREE OF THE JUDGES SENT ME THEIR
7	DOCTOR BILLS.
8 JANE:	You're lucky it wasn't funeral expenses. Imagine baking
9	chiffon pie with chiffon.
10 IRMA:	WELL, THEY WANTED ORIGINAL RECIPES. SONTINGE, JANE.
11 JANE:	I do, "bloody but unbowed".
12 IRMA:	(STILL DICTATING) IN THE PAST THREE WARS, I HAVE PAID
13	\$24.50 DUES. I SUGGEST THAT YOU RETURN \$15.00 TO ME OR
14	I SHALL TELL WERYONE WHAT OUR PRESIDENT'S HAIRDRESSER
15	TOTAL ME ABOUT HER AND A MAN WHO RUNS THE TUNNEL OF LOVE
16	IS A WITNESS. CORDIALLY YOURS, IRMA PETERSON.
17 SOUND:	KNOCK ON DOOR.
18 jane:	This must be the Postal Inspector. I'll get it.
19 SOUND:	FOOTSTEPSDOOR OPENS.

1 SCAR:	Hello Jane, is Irma here?
2 JANE:	Why, it's Scarlett Schultz, Yes, she's here. Come in.
3 SCAR:	Thank you, Jane.
4 SOUND	DOOR CLOSE
5 SCAR:	You know Violet Murphy and Loreilei Schmerbaum.
6 JANE:	Yes, of courseHow are you girls?
7 GIRLS:	(AD LIB HELLOS)
8 SCAR:	Oh, there you are Irma Irma?
9 JANE:	She's not talking.
10 SCAR:	What's the matter, dearieyou got a cold?
11 IRMA:	JANE, PLEASE TELL THEM I'M OUT.
12 JANE:	Y see and where should I say you've gone?
13 VIOL:	We know that Irma, but we like you for what you are.
14 IRMA:	PLEASE, DON'T BRING UP FRIENDSHIP NOW. IT'S TOO LATE TO
15	LOCK THE BARN DOOR AFTER THE HORSE IS GONEAND I'M
16	GOING BACK IN.
17 LOR:	What's the matter, Irma, and why are you staring like
18	that? Don't you recognize us? You have magnesia or
19	something?

- 1 VIOL: I think she's popped her cork.
- 2 SCAR: I think you're right, girls. Irma has flipped her lid.
- 3 IRMA: JANE, GIVE THEM THE LETTER I DIOTATED.

7:30

- 4 JANE: Well, if you insist.
- 5 SCAR: I don't know what this letter is all about but from the
- 6 way Irma is acting, maybe we ought to hold another
- 7 drawing and give the prize to someone else. She ain't
- 8 all here.

7:45

8:00

- 9 IRMA: PRIZE?
- 10 SCAR: Yeah.
- 11 IRMA: WHAT PRIZE?
- 12 JANE: Hold it girls... I think the ghost of Irma is rejoining
- 13 you.
- 14 IRMA: I WON A PRIZE?

15 LOR: The raffle, honey. An all-expense paid trip to the

16 Coronation in England.

17 JANE: What?

1	VIOL:	We had the drawing last night at a special meeting and
2		Irma's ticket was picked. That's why we came overto
3		give her the prize-money.
4	JANE:	Irma, isn't this just wonderful Imagine you of all the
5		secretaries in New York.
6	SCAR:	Gee, you're lucky Irma.
7	JANE:	Well, Irma, say something.
8	IRMA:	GIVE ME BACK THE LETTER.
9	SCAR:	The letter? What was it about?
	SCAR:	The letter? What was it about? OH, NOTHING, IT WAS NOTHING AT ALL. JUST A DEKEN OF MY
10		OH, NOTHING, IT WAS NOTHING AT ALL. JUST A DOKEN OF MY
10	IRMA:	OH, NOTHING, IT WAS NOTHING AT ALL. JUST A BEKEN OF MY APPRECIATION IN BELONGING TO SUCH A WONDERFUL CLUB.
10	IRMA:	OH, NOTHING, IT WAS NOTHING AT ALL. JUST A BOKEN OF MY APPRECIATION IN BELONGING TO SUCH A WONDERFUL CLUB. Isn't that sweetlet's see it.
10 11 12 13	IRMA:	OH, NOTHING, IT WAS NOTHING AT ALL. JUST A BOKEN OF MY APPRECIATION IN BELONGING TO SUCH A WONDERFUL CLUB. Isn't that sweetlet's see it. OH, THAT ISN'T NECESSARYI KNOW THE WHOLE THING BY

1	VIOL:	I liked her better the other magnitudenesis measurets.
2		Well, Irma, here's the check for all your expenses. 8:30
3	IRMA:	LET ME SEEOH, MY GOSH! TWENTY DOLLARS.
4	JANE:	Irma, that's two thousand dollars.
5	IRMA:	ALL THOSE NOTHINGS CONFUSE ME.
6	JANE:	You were always confused by nothing. Cookie, two
7		thousand dollars
8	IRMA:	OH JANE, I'M SO HAPPY I COULD CRY.
9	SCAR:	We couldn't be happier if it were happening to us.
10		Right, girls?
11	GIRLS:	(DOWN) Yeah.
12	SCAR:	Have fun, Irma, and remember when you get back you will
13		be expected to give a speech at the club telling all
14		about the Coronation.
15	IRMA:	OH, I WILLAND TO MAKE SURE NOTHING GETS BY ME, WHEN
16		I GET TO LONDON, I'LL HIRE AN INTERPRETOR.

Goodbye Irma. Bon Voyage and if you see a couple of SCAR: fellas over there who look lonely, tell them you know 2 a couple of bundles that are willing to go to Britain 9303 4 Come on girls. AD LIB GOODBYES ALL: SOUND: DOOR CLOSE OH JANE ... I CAN'T BELIEVE IT! IRMA: Just imagine, pretty soon you'll be seeing England, the 8 JANE: Thames, Piccadilly Circus...oh, sweette, I can't help 9 10 but envy you. 11 IRMA: WELL YOU COULD DO THE SAME THING IF YOU SAVED YOUR MONEY. What are you talking about... "saving money"? You bought 12 JANE: a raffle ticket. 13 14 IRMA: WELL, HOW DO YOU THINK I GOT THE TWO DOLLARS. I SAVED IT. KNOCK ON DOOR 15 SOUND:

16 JANE:

17 SOUND:

Come in.

DOOR OPEN

1	WAND:	It's only me, if you don't mind Meestro Wenderkin
2		Hello girls, I - Irma darling what's the matter? You
3		got a Charley Horse? Why are you doing knee bends 10.6
4	JANE:	That's supposed to be a curtsy Irms is practicing
5		for the Coronation.
6	WAND:	They're bringing it over here?
7	JANE:	No. Irma just won an all expense paid trip to England
8		to see the Coronation.
9	WAND:	No fooling? Oh, that's marvelous IrmadarlingI'm
10		very happy for you
11	IRMA:	THANK YOU, MAESTRO I STILL CAN'T BELIEVE IT'S TRUE.
12	WAND:	Ah, EnglandI spent three years in London, you know.
13	JANE:	Is that so.
14	WAND:	Yes. Every morning I would look out of my window and
15		see Big Ben.
16	IRMA:	WELL, HE BETTER NOT GO AROUND LOOKING THROUGH MY WINDOW
17		OR THERE'LL BE TROUBLE!

ı	JANE:	Irma, Big Ben is a clock. Maestro, I'm a little bit	
2		worried about her going over there by herself.	
3	WAND:	What's to worry about? If she ever gets lost, she	
4		can ask a Bobby.	
5	IRMA:	A BOBBY?	
6	WAND:	Yes, that's what they call a policeman over there.	
7	IRMA:	WELL, SINCE I'M A VISITOR, I'LL BE MORE FORMAL. I'LL	
8		ASK FOR ROBERT.	
9	JANE:	Oh, I got a feeling that those English people don't know	
10		what a real fog is yet.	
11	IRMA:	DON'T WORRY ABOUT ME, JANE, I GUARANTEE I'LL KNOW MY WAY	
12		AROUND AS SOON AS I LEARN THE LANGUAGE.	
13	WAND:	This is very simple, Irmajust go around sucking on a	
14		lemon and you'll be talking just as plain as they do.	
15	MRS. 0:	(OFF SINGING) Why did you go way and leave me in Big MaMou	
16		You left me for another	
17		You left me alone and so blue	
18		Please come back,	
19		Hey Jack, come on back.	

- 1 WAND: Jack, if you know what's good for you, keep moving.
- 2 SOUND: KNOCK ON DOOR

12:00

12/30

- 3 MRS. 0: Xoo hoo...anybody home?
- 4 JANE: Come in, Mrs. O'Reilly.
- 5 SOUND: DOOR OPEN
- 6 MRS. 0: Hello girls...hello Maestro.
- 7 JANE: Well, Mrs. O'Reilly, look at your hair..the new upsweep?
- 8 MRS. 0: Do you like it?
- 9 IRMA: I THINK IT'S VERY BECOMING:
- 10 WAND: So do I because she looks like something that should be
- 11 swept up!
- 12 MRS. 0: Oh, nobody asked you. Well, what's new girls?
- 13 JANE: What's new? Mrs. O'Reilly, this will floor you Irma
- 14 has won a free trip to the Coronation.
- 15 MRS. O: Glory be!
- 16 IRMA: THAT'S RIGHT. I BOUGHT THE WINNING TICKET IN THE RAFFLE
- 17 OUR CLUB HELD.
- 18 MRS. 0: How do you like that? All my life I've been buying raffle
- tickets and all I won were three facial treatments at
- 20 Sally's Beauty Parlor.

I'd hate to see what the loser got. 1 WAND: MRS. 0: If you don't keep still, I'll give you a facial 2 treatment that plastic surgery won't cure. Irma 3:00 3 darling, I can't tell you how excited I am for you. 4 You know I spent most of my girlhood in London. 5 6 (GIGGLES) Many is the kiss that was stolen in the fog. 13:15 REALLY, MRS. O'REILLY? 7 IRMA: 8 MRS. O: Yes. When I was eighteen, I used to have a rendevous 9 with a handsome palace guard almost every night on one 10 of the bridges that crossed the Thames river. 11 WAND: And that's when they wrote that famous song, "London 13:30 Bridges Falling Down"! 12 MRS. 0: That's the last straw! Get out of my way girls! 14 WAND: Take it easy Mrs. O'Reilly...You wouldn't hit a man with glasses, would you? 15 16 MRS. 0: Then take them off. This I can't do for two reasons... One, you would hit me.. 17 WAND: and number two... If I took off my glasses you might look 18

attractive to me.

PLEASE THE TWO OF YOU. DON'T QUARREL ON THE HAPPIEST 1 IRMA: DAY OF MY LIFE. I'VE GOT SO MUCH TO THINK OF AND SO 2 14:011 3 MUCH TO DO. Incidently, cookie, what are you going to tell your 4 5 boss Mr. Clyde? OH, DON'T WORRY ABOUT HIM I CAN TAKE CARE OF MR. CLYDE. б IRMA: JANE: Sure? 7 HE'LL DO ANYTHING FOR ME. DOESN'T HE SEND ME A WIRE ON 8 IRMA: 9 MY BIRTHDAY EVERY YEAR? I know, and with a note attached to it asking you to 10 JANE: hang yourself with it. 11 12 IRMA: HE HAS SUCH A WONDERFUL SENSE OF HUMOR. I'LL JUST TELL HIM THAT I'M GOING TO THE CORONATION, I'M SURE HE'LL 13 BE VERY HAPPY ABOUT IT. 14 15 JANE: Happy? 16 IRMA: YES, HE'S ALWAYS SAID HE'D BE VERY HAPPY TO SEE ME 14:23 17 CROWNED! 18 ORCH: END OF ACT

1/37

1ST ANNCR:

Friends, if you really want to get the most possible pleasure from smoking, here are some facts that will interest you -- facts about new king-size Cavalier cigarettes. First, Cavaliers are the new king-size blend made by the makers of Camels.

2ND ANNCR:

Fact number two relates to Cavaliers' great mildness. Thousands of smokers from coast to coast compared king-size Cavaliers with the cigarettes they'd been smoking, and 8 out of 10 interviewed said Cavaliers are milder! Cavaliers were compared with all the other leading brands, perhaps the brand you now smoke!

1ST ANNCR:

90% of the Marine personnel interviewed at San Diego, California...84% of the bathers interviewed on Lake Michigan beaches...said Cavaliers are milder!

2ND ANNCR:

Try Cavaliers. See how they combine great mildness with wonderful, fresh flavor. Yes, Cavaliers' fine, light tobaccos are specially blended to bring out all their flavor, as well as great mildness! And listen: although they're king-size and made by the makers of Camels, Cavaliers are priced no higher than leading regular-size brands. You pay nothing extra for Cavaliers' extra length! Try king-size Cavaliers now!

15:45

ACT TWO

- MUSIC: THEME
- SOUND: DOOR OPEN AND CLOSES
- (BREATHLESS) MR. CLYDE, MR. CLYDE 3 IRMA:

16:M

- 4 CLYDE: Yes, Miss Peterson.
- 5 IRMA: I'M LEAVING THE COUNTRY.
- What did Al do? 6 CLYDE:
- 7 IRMA: I WON A FREE IRIP TO SEE THE CORONATION.
- Wait a minute! You're going to London? 8 CLYDE:
- 9 IRMA: YES.
- 1 OCLYDE: Well, this ought to louse up Lend Lease for good. When are
- you leaving? 11
- 12IRMA: RIGHT AWAY.

No, you're not. You're not going until you apologize to 13CLYDE:

- Mr. Brown. 14
- 15IRMA: MR. BROWN?
- 16CLYDE: Yes, that letter I dictated to you last week ...
- 17IRMA: YES?
- 18CLYDE: Well, he's suing me.
- 19IRMA: WHY?

-	OT STYP.	T tald man to medte	that Mean Drawn	had complained that
- 1	CLILL:	T rota you to writte	UDEAL MI'S DI'UWII	Had comptating of the
_				→

there were leaks in the plumbing and that the head of the

hot water boiler had spouted steam causing rust to form on

all the pipes. I did not say that there was a leak in

5 Mrs. Brown's head and she was steamed up because Mr.

Brown's pipes were all rusty. New, get on that phone.

7 IRMA: ALL RIGHT, MR. CLYDE.

8 SOUND: RECEIVER UP

3

9 IRMA: BUT WHAT SHALL I TELL MR. BROWN?

10 CLYDE: Tell him that through a stupid mistake of yours, you got

ll the details of the plumbing confused and you meant

nothing against his wife, one of the loveliest women a man

13 can marry.

14 SOUND: DIAL

15 IRMA: ALL THAT?

16 CLYDE: Tell it to him!

17 IRMA: (ON PHONE) HELLO.

18 CLYDE: GO ON.

1.	IRMA:	(ON PHONE) HELLO, MR. BROWN. THIS IS MISS PETERSON,
2		MR. CLYDE'S SECRETARY. I KNOW IT'S A LOVELY MISTAKE BUT
3		YOU MUST NOT LET THE PLUMBING CONFUSE YOU JUST BECAUSE YOU
4		WERE STUPID ENOUGH TO MARRY MRS. BROWN. /7. /5
5	CLYDE:	Give me that phone. (INTO PHONE) Brown, I'll call you
6		laterplease understand.
7	SOUND:	SLAMS RECEIVER
8 .	CLYDE:	Miss Peterson, get out of herego to the Coronation.
9	IRMA:	OH, IT'S SO NICE TO HAVE YOUR BLESSING. TILL JUST BE IN
10	•	TIME TO GET MY SHOTS.
iı	CLYDE:	Then by all means, go. And you can tell the people that
12		give you the shots, I'd be honored if they would use my
13		gun. Now, get out of here!
14	MUSIC:	STINGER
15	SOUND:	DOOR OPEN
16	JANE:	Is that you, Cookie?
17	IRMA:	JANE, WHAT AN EXPERIENCE I JUST HAD. IF I WASN'T SO BRIGHT,

18

SOMEONE COULD HAVE TAKEN ADVANTAGE OF ME.

- 1 JANE: What do you mean?
- 2 IRMA: WELL, THEY USE DIFFERENT MONEY IN ENGLAND THAN WE DO HERE.
- 3 JANE: Yes, I know.
- 4 IRMA: SO, WHEN I WAS AT THE BANK I ASKED THEM TO CHANGE MY TWO
- 5 THOUSAND DOLLARS FOR ENGLISH MONEY. THEY SAID THEY WOULD
- 6 GIVE ME 800 POUNDS.
- 7 JANE: Well, what did you do?
- 8 IRMA: THEY COULDN'T FOOL ME. J PUT IT ON THE SCALE...800 POUNDS?
- 9 IT HARDLY WEIGHED FOUR OUNCES.
- 10 JANE: Irma, I think the time has come for a conference. I don't
- ll think you should try and tackle this trip alone.
- -- Static for Should by Sha backle bitts brits afold.
- 12 IRMA: WHY NOT?
- 13 JANE: Well, there's so many things to do and so many things to
- buy, you're going to get taken.
- 15 IRMA: REALLY, JANE, HOW CAN YOU SAY THIS? I HAPPEN TO BE A VERY
- 16 CLEVER SHOPPER.
- 17 JANE: Yes, like that lace tablecloth you bought last week....
- Genuine imported Army Surplus Mosquito Netting.
- 19 IRMA: WELL, THE MAN SHOWED ME THE LABEL SAID. "UNUSUAL DAMASCUS".

1 JANE: "Unusual Damascus"? That said, "Unusable-Damaged".

19:00

- 2 IRMA: SO, I MADE ONE MISTAKE.
- 3 JANE: One mistake? What happened last month when I sent you out
- 4 to buy a Lazy Susan? What did you come back with?
- 5 IRMA: A MAN-HOLE COVER ON A STEP.
- 6 JANE: See what I mean?
- 7 SOUND: KNOCK ON DOOR.
- 8 JANE: Come in.
- 9 SOUND: DOOR OPEN.
- 10 AL: H'ya Jane. Hello chicken.
- 11 IRMA: HELLO AL, HONEY.
- 12 AL: Chicken, they told me...Did you really win the raffle?
- 13 IRMA: YES. AL. IT'S TRUE. I GOT A CHECK FOR TWO THOUSAND DOLLARS
- 14 FOR A TRIP TO LONDON TO SEE THE CORONATION.

19:30

- 15 AL: You're not going, of course.
- 16 IRMA: SURE I'M GOING, AL. I'M SUPPOSED TO ... THAT'S WHAT THE
- 17 PRIZE IS FOR.
- 18 AL: Forget it Chicken...who's going to know? That two G's
- makes a great beginning for our coming nuptuals.

- 1 IRMA: PLEASE AL, IT'S NOT NOT POLITE TO TAKE ABOUT THOSE THINGS
- 2 UNTIL AFTER WE'RE MARRIED.
- 3 AL: Besides, I don't like the idea of your wandering around a
- foreign country. I'm a little suspicious of them English
- 5 guys who drink tea in the afternoon.

20:00

- 6 IRMA: WHAT ARE YOU SUSPICIOUS ABOUT, AL?
- 7 AL: Well, everytime they see a dame they say, "Pip Pip. What
- business is it of theirs if you're a pip.
- 9 IRMA: BUT AL, WHAT'S THAT GOT TO DO WITH ME?
- 10 AL: It just ain't safe. Look at that outfit they got called
- 11 Scotland Yard. Believe me, they can't be running their
- 12 business right if they have to rent their police station
- 13 from snother country.

W

- 14 JANE: Well, there's no point in my going to the Coronation...I'm
- learning all about there.
- 16 AL: Personally Chicken, I don't think it's safe for a dame to
- go over there by herself... In English movies a dame gets
- knifed, strangled, poisoned and shot...and what happens?
- 19 Them guys just sit around saying, "Cheerio" and "Hey wot".
- 20 Even Gary Cooper says more than that.

1	IRMA:	TOUTE OUR TENESTED THE TENESTED TO THE TENESTE
2		CAN DAKE ONE OF HISELF.
3	AL:	It can't just that, the I don't think you'll fit in
4		over there. 20:15
5	IRMA:	WHY AL?
6	AL:	You're afraid of an ordinary housefly. How you going to
7		get along with people who play with crickets all day?
8	IRMA:	WELL
9	AL:	And suppose they ask you to go ride the hounds?
10	IRMA:	WELL, I NEVER HAVE BEEN ON A DOG BUT THERE'S A FIRST TIME
11		FOR EVERYTHING.
12	AL:	No, chicken, you don't get on the dog. You get on the fox
13		and you chase-the-dog. That's known as Chutney.
14	JANE:	Well, if this doesn't break up the United Nations, nothing
15,		will. Al, I don't think it's your business to stand here
16		and discourage Irma. She's won a prize that comes once in
17		a lifetime and I want her to have fun. It's just that I
18		don't want her to handle all the details herself.

Well, there you're right, Jane. Chicken, how do you plan AL: 2 to go, boat or plane? IRMA: WELL, I THINK A SHIP IS SAFER, A PLANE COULD FALL. ON 3 THE OTHER HAND, THE PLANE COULD FALL ON THE SHIP, I THINK 4 5 I'LL TAKE A TRAIN. 5 JANE: You see what I mean, Al...and she wants to handle all 7 the details herself. 3 IRMA: THAT'S RIGHT. I'LL DO MY OWN SHOPPING. WHAT IF YOU BOUGHT ME THE SAME DRESS HER MAJESTY IS WEARING? 9 10 JANE: Then we'll just have to ask her Majesty the 11 Coronation. 12 IRMA: PLEASE JANE. BE SERIOUS! WHY I'LL BE SO EMBARRASSED THAT I'LL PROBABLY FALL OFF THE TOWER OF LONDON. 13 14 JANE: What 15 IRMA WELL I'M GOING TO TRY AND GET A GOOD SEAT FOR THE PARADE. 1.6 JANE: Look Irma.. 17 IRMA: MIND IS MADE UP. THIS IS MY TRIP AND I'M GOING 21:30 1.8 TO HANDLE IT MY WAY. NOW, FIRST OF ALL, WHAT'S THE

1.9

TEMPERATURE OVER THERE?

- 1 AL: Well, it might be a little cool in the evening.
- 2 IRMA: OH. WELL THEN, I THINK I'LL BUY ONE OF THOSE HOT WATER
- BOTTLES THEY ALL USE OVER THERE...YOU KNOW, THE ONES WITH
- 4 THE TUBES STICKING OUT?
- 5 JANE: Irma, that's a bag pipe. You play it, you don't sleep on
- 6 it.
- 7 IRMA: WELL, I'M JUST FEELING MY WAY. DON'T YOU WORRY, JANE.
- 8 WHEN I COME BACK FROM MY SHOPPING TRIP, EVERYTHING WILL
- 9 BE UNDER CONTROL.
- 10 JANE: Irma, I beg you. Don't look for bargains. Don't buy
- anything second-hand. Make sure everything is new. Go
- on the newest boat. Stop at the newest hotel. Wear the
- 13 newest clothes.
- 14 IRMA: I WON'T FORGET, JANE. EVERYTHING NEW. WHY, I MAY EVEN
- 15 COME BACK WITH SOMETHING THAT ISN'T EVEN OUT YET.
- 16 MUSIC: STINGER
- 17 IRMA: HELLO.
- 18 MAN: What can I do for you, Miss?
- 19 IRMA: WHAT'S NEW?

I beg your pardon?

2 IRMA:

THAT'S ALL I CAN BUX. WHAT'S NEW?

22:30

3 MAN:

Madam, I haven't got all day. Are you interested in some

4

luggage?

5 IRMA:

YES. WHAT'S THIS BAG HERE?

6 MAN:

That's genuine snakeskin.

7 IRMA:

OLD SNAKES OR NEW?

12:15

8 MAN:

We don't know. When we caught them they didn't have their

9

birth certificates.

10 IRMA:

WELL I CAN'T TAKE ANY CHANCES BECAUSE...

11 MUSIC:

STINGER

12 WOMAN:

Yes Miss?

23:00

13 IRMA:

I'M GOING TO TAKE A TRIP AND I WOULD LIKE TO GET MY SHOTS.

14 WOMAN:

Shots? Now what sort of preventive shots did you have in

15

mind?

16 IRMA:

I DON'T KNOW. WHAT'S THE NEWEST DISEASES?

17 WOMAN:

I beg your pardon.

13/15

18 IRMA:

WELL MY ROOMATE SAID I DIDN'T KNOW HOW TO SHOP AND THAT I

19

SHOULD ONLY GET THE NEWEST THINGS. BUT MAYBE FIRST OF ALL,

20

CB

I BETTER GET A SHOT FOR RABIES.

Source: http://industrydocuments.library.ucsf.edu/tobacco/docs/sycc0079

- 1 WOMAN: Rabies?
- 2 IRMA: YES, I'M GOING TO LONDON AND I HEARD THAT SONG, "MAD DOGS
- 3 AND ENGLISHMEN". AND I DON'T KNOW WHICH I'M GOING OUT
- 4 WITH. 23:30
- 5 MUSIC: STINGER
- 6 JANE: Irma, Irma, you better hurry. You've got to get to the
- 7 airport.
- 8 IRMA: DON'T WORRY, JANE, I'M ALL PACKED.
- 9 JANE: Oh Sweetie, I'm going to miss youterribly but have the
- 10 most wonderful time in the world.
- 11 IRMA: I WILL, JANE. AREN'T YOU PROUD THAT I TOOK CARE OF ALL
- 12 THE ARRANGEMENTS MYSELF?
- 13 JANE: Well I must say, you amazed me. Here honey, here's a
- 14 little farewell gift for you.
- 15 IRMA: Oh, it's a lavalier?
- 16 JANE: No, it's a tag. If you get lost they'll mail you back to
- 17 me.
- 18 MRS. 0: And here's something from me, Irma.
- 19 IRMA: WHAT IS IT?

24:15

- 1 MRS. 0: Just a little cake that says, "Bon Voyage".
- 2 IRMA: OH, THANK YOU.

3 WAND: Throw it away; Irma..at once.

4 IRMA: WHY?

5 WAND: If you ever get to Ireland, they'll arrest you for

6 breaking off a piece of the Blarney Stone.

7 IRMA: OH, I'M GOING TO MISS YOU SO MUCH.

8 JANE: You'll tell us all about it later when we see you off at

9 the airport.

10 IRMA: NO JANE, I WANT TO SAY GOODBYE HERE. I'VE HANDLED

11 EVERYTHING SO FAR AND I DON'T WANT TO FEEL THAT I'M A

12 LITTLE BABY THAT CAN'T BE TRUSTED TO GET ON THE RIGHT

13 PLANE.

14 JANE: But, Irma...

15 IRMA: EVERYBODY KISS ME GOODBYE, JANE.

16 SOUND: KISS

17 JANE: Goodbye, Cookie.

18 WAND: And now, Irma darling, let me kiss you goodbye. Mrs.

0'Reilly, don't you dare stand in front of her.

- 1 MRS. 0: (GIGGLES) Oh, I lost my head for a minute.
- 2 IRMA: GOODBYE MAESTRO.
- 3 SOUND: KISS
- 4 IRMA: AND YOU, MRS. O'REILLY.
- 5 SOUND: KISS

6 MRS. 0: (CRIES) Goodbye dear. Now you got me crying and my

7 mascara is running.

8 WAND: Well, tell it to run afteryour eyelashes...they just fell

9 off.

10 IRMA: AND YOU, AL.

11 AL: My chicky.

12 IRMA: MY WICKY.

13 JANE: That reminds me, here's some dromonine in case you get

14 air sicky.

15 AD LIB: GOODBYES

16 MUSIC: STINGER JANE THEME

17 JANE: Well, Irma's been gone two days now..she's probably over

in London..you know, she surprised me...took care of all

19 the arrangements herself.

- 1 JANE: I'm sure the first thing she did was to go to (CONT)
- 2 Buckingham Palace to watch the changing of the guards and
- 3 I'm sure she tried to time it so she get there before
- 4 the prices change.

26:00

- 5 SOUND: PHONE RINGS REC UP
- 6 JANE: Hello?
- 7 IRMA: (F) HELLO..IS THAT YOU JANE?
- 8 JANE: Irma! Is this an over seas call?
- 9 IRMA: (F) WELL, NOT EXACTLY.
- 10 JANE: What do you mean, not exactly?
- 11 IRMA: (F) WELL REMEMBER WHEN I WENT SHOPPING, YOU TOLD ME TO
- 12 GET EVERYTHING NEW?
- 13 JANE: Yes?
- 15 JANE
- 16 IRMA: (F) WELL WHEN I BOUGHT MY TICKET AT THE AIR-PORT THE
- 17 FELLOW ASKED IF I WAS GOING TO MERRY OLD ENGLAND
- 18 JANE: Yes?
- 19 IRMA: I DON'T WANT ANYTHING OLD. I'M A GOOD SHOPPER. I WANT
- 20 NEW ENGLAND.

JANE: 1

What? - Irma, where are you?

2 IRMA: (F) I'M IN BOSTON!

3 ORCH:

4

APPLAUSE

TAG

5 BOB: Irma & Jane will be back in a moment.

CLOSING COMMERCIAL

1ST ANNCR: No doubt about it...the big news in cigarettes today is new king-size Cavaliers made by the makers of Camels!

2ND ANNCR: Have you tried new king-size Cavaliers? You should, if you want both mildness and flavor in your cigarette. Why, talk about mild! Just listen to this:

1ST ANNCR: Thousands of smokers in group after group, from coast to coast, compared king-size Cavaliers with the cigarettes they'd been smoking. And 8 out of 10 interviewed said Cavaliers are milder! Here's what Captain Bill Miller of TWA, Trans World Airlines, said about Cavaliers: I found Cavaliers noticeably milder than the cigarette I'd been smoking, and I certainly go for their flavor! Thousands of smokers agree...thousands are switching to new king-size Cavaliers!

2ND ANNCR: Don't forget...king-size Cavaliers are made by the makers of Camels! That explains their great quality. And, although they're king-size, Cavaliers are priced no higher than leading regular-size brands. So be sure to try king-size Cavaliers! Buy a carton!

MUSIC:

1	JANE:	Well Irma is back. Right now, she's in the bedroom and
2		she seems to be writing something and mumbling. Irma,
3		what are you writing?
4	IRMA:	MY SPEECH TO THE SECRETARIAL CLUB ABOUT THE CORONATION.
5	JANE:	The Coronation? What in the world have you written?
6	IRMA:	(READS) LONDON IS A BEAUTIFUL CITY AND IT IS FAMOUS FOR
7		BAKED BEANS AND THE BOSTON RED SOX.
8	JANE:	Well, isn't it a small world? At this moment, history is
9		being made across the oceana lovely queen is having a
10		crown dropped upon her head while here, I live with a
11		little queen who was once dropped upon the crown of her
12		head.
13		That's right, My Friend Irma.

		5/20/55
1	MUSIC:	28:51
2	ANNCR:	"My Friend Irma" is a Cy Howard Production and is
3		directed by Parke Levy who writes the script with Stanley
4		Adams. Marie Wilson is starred as Irma and Cathy Lewis
5		as Jane. Kenny Delmar was heard as Maestro Wanderkin,
6		Gloria Gordon as Mrs. O'Reilly, Sid Tomack was Al, and
7		Alan Reed as Mr. Clyde.
8		Also included, were: SANDRA GOULD, ELVIA ALLMAN,
9		HAZEL SHERMET AND STANLEY ADAMS.
10		
11		Music was under the direction of Lud Gluskin.
12		Until next Tuesday, your friend Irma says:
13	IRMA:	HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING-SIZE?
14	ANNCR:	Bob Lemond speaking, transcribed from Hollywood and

15

saying goodnight for Cavalier Cigarettes.